

BACK BY POPULAR DEMAND!

Woodstock's Decision-Makers! Delivered Right To Your Desk

2011 Woodstock District Chamber of Commerce Directory

Advertise to Woodstock's Business Decision Makers!

Every year, the Chamber's Business Directory enables Members to do business with hundreds of other Chamber Members. It's one of the most important reference tools for building your business in the Woodstock area.

The annual Directory is delivered not only to your office, but also directly to every other Chamber Member, free of charge .

Will you make the most of this marketing opportunity?
Or just let it go by?

With advertising rates starting as low as \$100 for an entire year's exposure, the Chamber's Directory offers one of the most effective and affordable ways to showcase your products and services in greater detail.



BUNDLE AND SAVE

Bundle your directory ad with
website advertising and save



Reserve your ad space today!

Heather Sigl at 519-539-4064

heather@commerceed.com



Call to find out how this year's Directory can help YOU succeed!

2011 Directory printed in full colour. Finished size 5" w x 8.5" h. Coil bound.

www.woodstockchamber.on.ca

2011 Business Directory Advertising Rates



\$1,000

Cover: Outside Back
Trim: 5" x 8.5"
Bleed: 5.25 x 8.75



\$850

Cover: Inside Covers
Trim: 5" x 8.5"
Bleed: 5.25 x 8.75



\$700

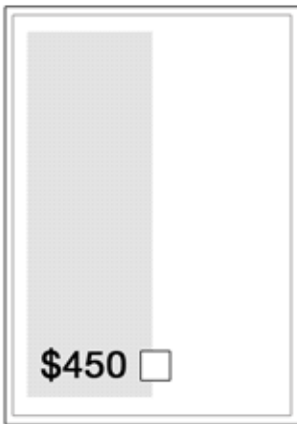
Tab Divider (6 available)
3.75" x 7.75"
No Bleed



\$675

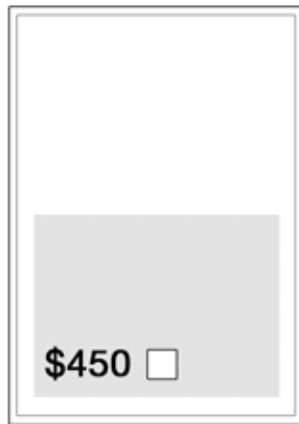
Full Page
3.75" x 7.75"
No Bleed

Covers - Please keep important info .25" inside trim and .5" on left for coil binding.



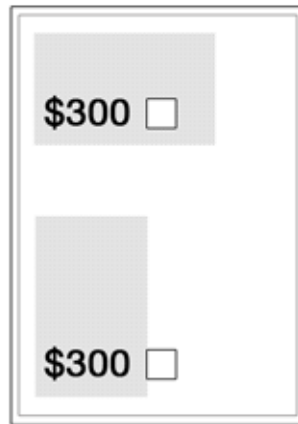
\$450

Half Page Vertical
1.75"W x 7.625"H



\$450

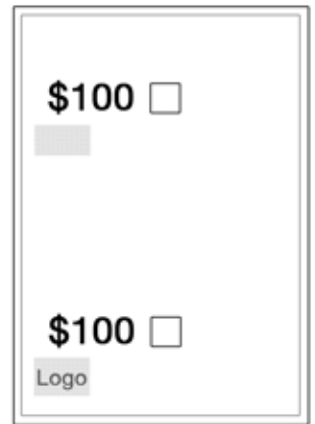
Half Page Horizontal
3.75"W x 3.75"H



\$300

\$300

Quarter Page Vertical
1.75"W x 3.75"H
Quarter Page Horizontal
3.75"W x 1.75"H



\$100

\$100

Super Listing 1.75"W x 1.5"H
(located below your listing)
Logo 1.75"W x 1"H
(located above your listing)

Spot Colours - \$50 each

Full Colour - \$150

Extra Listing - \$100

DIGITAL FILES

Our graphics department can accept files from the following programs: Quark Xpress V7 or lower (.qxd) Illustrator CS4 or lower (.eps, .ai, .pdf) Photoshop CS4 or lower (.tif, .jpg, pdf) Microsoft Word (when supplying text only)

When possible please supply ad in the format in which it was originally created. Logos and graphics supplied in word files or from web pages (.gif) are low resolution and will print fuzzy. We cannot accept Power Point or Publisher files (.pub, .ppt).

All photos & scans must be 300 dpi at approximately the size that they will appear in the directory. All computer files must be accompanied by an appropriate proof (colour proof for colour ad, etc.) or the publisher cannot be held responsible for errors.

MATERIAL FOR SCANNING

Logos supplied for scanning should appear on a light unpatterned background. Photos should be original. Pre-screened photos (from magazines or brochures) do not reproduce well.

FONTS

Where possible convert any fonts in art files to outlines or curves. All fonts used in ads must be included. If you send Windows files the fonts will be substituted for the closest available Mac font. Directory will be produced with QuarkXpress on a Mac.

The Woodstock District Chamber of Commerce Directory will be available Winter 2011. Prices DO NOT include HST.

Call Heather Sigl, Sales Team 519-539-4064 heather@commercead.com